

DEMENTIA PROGRAMS

Sponsorship Benefits

PLATINUM

\$1,000

- Ad in Festival Program (Back Cover)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event webpages (Logo and website URL)
- Verbal recognition during the event
- Exhibitor booth in highlighted sponsor section with additional tables as needed
- Opportunity to put logo on gift bags
- Opportunity for sponsor representative to deliver welcome remarks
- Logo in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Exclusive individual organization social media thank you post
- Logo recognition on sponsor poster board at the Festival

GOLD

\$800

- Ad in Festival Program (Full Page)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event webpages (Logo and website URL)
- Verbal recognition during the event
- Exhibitor booth in highlighted sponsor section with additional tables as needed
- Opportunity to put logo on gift bags
- Opportunity for sponsor representative to deliver welcome remarks
- Logo in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Featured spot in thank you social media posting recognizing the organization
- Logo recognition on sponsor poster board at the Festival

SILVER

\$500

- Ad in Festival Program (Half Page)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event webpages (Organization Name)
- Verbal recognition during the event
- One exhibitor booth
- Organization Name in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Organization name and logo featured in thank you sponsors social media post
- Organization name recognition on sponsor poster board at the Festival

BRONZE

\$250

- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event webpages (Organization Name)
- Verbal recognition during the event
- One exhibitor booth
- Organization Name in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Organization name and logo featured in thank you sponsors social media post
- Organization name recognition on sponsor poster board at the Festival

